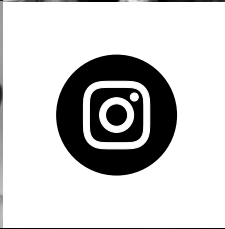


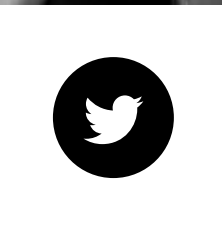
# A



} Aussie  
speakers  
USA



CATALOG  
[aussiespeakersusa.com](http://aussiespeakersusa.com)





} Aussie  
speakers  
USA

Matthew Pollard, CSP

Co-founder & Ambassador - Aussie Speakers USA

## Why Aussie Speakers in the USA?

It's not just about the accent...

Aussie speakers are relatable, authentic and hard-working, it's just in our nature.

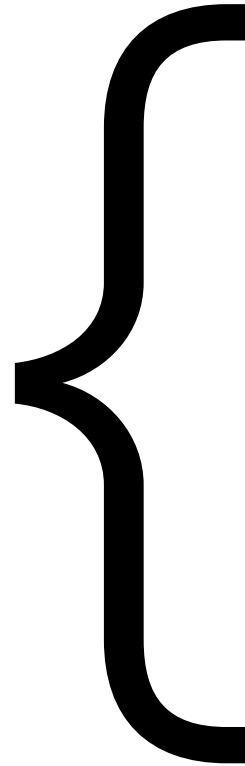
Our speakers are world-class thought-leaders with hard-won experience in an extremely competitive industry.

And they love working in the USA. Aussies and Americans share more than a common language. There's a common bond. We're both nations of straight-shooting, energetic people who aren't afraid to tell it how it is.

When you get an Aussie speaker on stage, you know you've got someone who's a perfect cultural match, and who won't be happy until your clients are.

**WATCH OUR VIDEO FOR A 2-MINUTE SUMMARY OF THE WHO, WHAT, HOW AND WHY OF AUSSIE SPEAKERS USA**

**Just some of the  
reasons an Aussie  
speaker is perfect  
for your next event:**



**UNIQUE EXPERIENCES, FRESH PERSPECTIVES**

Give your audience a completely new take on global issues with a masterful Australian speaker who brings a point of view that's completely unique.

**NO RECYCLED CONTENT**

Fresh, snappy, business-savvy content that's been successfully tested on the other side of the world.

**BILLION DOLLAR BRANDS**

Speakers who've helped shape the instantly recognisable brands you know and love... like the founder of UGG!

**DELIVER INCREDIBLE OUTCOMES**

Each of the speakers in the catalog is experienced, credible and knows how to deliver on the promise of amazing events with incredible outcomes

**BOOK DIRECTLY WITH THE SPEAKER**

Work directly with the speaker to perfectly tailor their presentation to your audience and the outcomes they need.

**INTERNATIONAL SPEAKERS, LOCAL TRAVEL**

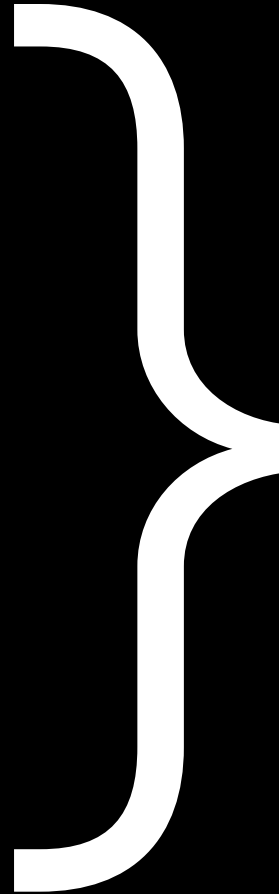
Get incredible, fresh, international speakers without the hassle; no international travel expense, all speakers fly out of LAX.

**Per capita, Aussies are known for creating some of the world's most game-changing inventions, including:** WiFi, cochlear implants, ultrasound scanners, pacemakers, refrigerators, cask wine, surf skis, Google maps... and many more.

**In other words, Australia has long punched above its weight for inventiveness, business and creativity.  
Our speakers do too, and are ready rock your next event and ensure it is one to remember.**

KEITH ABRAHAM  
MATT ALDERTON  
JEMIMAH ASHLEIGH  
PETER BAINES  
GARY BERTWISTLE  
LUCY BLOOM  
STEVEN BRADBURY  
MARK BUNN  
PENNY BURKE  
ROSS DAWSON  
CATHERINE DEVRYE  
KIERAN FLANAGAN  
LEONIE FREEMAN  
ANDREW & GAIA GRANT  
DAN GREGORY  
JUSTIN HERALD  
ELLY JOHNSON  
JUSTIN JONES  
MARK LEBUSQUE  
RON LEE

HELEN MAC  
ANDREW MACLEOD  
JULIAN MATHER  
BERNADETTE McCLELLAND  
ROWDY McLEAN  
WARWICK MERRY  
ALLAN PEASE  
MATTHEW POLLARD  
PHIL PRESTON  
BEN PRICE  
RACHAEL ROBERTSON  
BLYTHE ROWE  
MEG SALTER  
BRIAN SMITH  
PAUL SPINKS  
SCOTT STEIN  
DAVID THOMAS  
PETER THURIN  
NILS VESK



## **Our awesome line-up from the land Down Under**

CLICKING ON THE SPEAKER'S NAME LEFT  
WILL TAKE YOU DIRECTLY TO THEIR PAGE!

INTRODUCING:

# Keith Abraham



} **Aussie  
speakers  
USA**

For more than 22 years, Keith Abraham has worked with large corporate organisations, across 29 countries, presenting to more than 1.6 million people.

Assisting their people to set clearly defined personal and professional goals, re-focusing them on taking proactive action and ensuring they are excited and engaged in the role they do.

Keith is a multi-award winning keynote speaker, best-selling author of five books—published in 12 languages—about passion, goals, focus and business growth.

In his professional speaking career, Keith has presented to more than 1.6 million audience members from 29 different countries at more than 2,300 conferences.

However, what is more telling is that 93% of Keith's clients have used him more than once, 57% asked him back more than six times and 34% of his clients have used his services every year for the past ten years — companies that include Toyota, Lexus, Westpac, AIA, Puma, Isagenix, Arbonne, Million Dollar Roundtable, Entrepreneur Organisation and Amway.

For more than two decades, Keith has delivered over 100 presentations a year around three key topics:



MORE



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BOOK

## TOPICS

### **PASSIONATE LIFE**

An inspiring keynote presentation focused on getting your people to stop ... and think about what is important and what matters to them in order for them to create clearly defined goals and a plan to achieve them.

### **PASSIONATE BUSINESS LEADER**

In this insightful keynote presentation your business owners will walk away energised, enthused and engaged to lead their business, their people and their customers in the ever- changing marketplace.

### **PASSIONATELY FOCUSED**

In this interactive keynote presentation your people will understand how to have greater personal focus for them to achieve their goals, remove the noise of distractions and take advantage of their current business opportunities.

**Keith is the guy you call when you  
& your team want to achieve more  
than you have ever imagined.**

CEO, LEXUS AUSTRALIA

INTRODUCING:

# Matt Alderton



**Aussie  
speakers  
USA**

Matt Alderton is the go-to business speaker in Australia. Matt's extensive experience across a broad range of industries from the franchise sector to all types of SME's, together with Matt's easy-going and fun presentation style, has made Matt a highly sort after speaker.

Matt is the founder & CEO of Alderton Enterprises, Bx & BxNetworking, the Founder of Integrated Workforce Solutions, and the owner of multiple retail & hospitality businesses, as well being a # 1 best-selling author, professional speaker, coach & small business expert. Matt was named Business Person of the Year in 2015, NSW Business Leader in 2016, and Finalist Australian Business Entrepreneur in 2016 & 2017. Alderton Enterprises was awarded the Australian Business of the Year in both 2016 & 2017, and a Finalist in the Australian Telstra Business Awards in 2018.

Matt's passion is and has always been developing and leading people to achieve their best. As a certified member of the esteemed John Maxwell Leadership team, Matt continues to serve and develop people with a vision of helping people achieve their goals in life.

Through Matt's business ventures, he has lead teams in excess of 200 amazing people and shares his many ups...and downs along his journey with audiences world-wide.



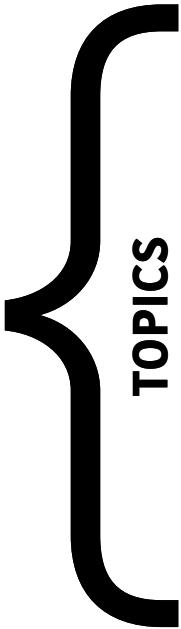
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BOOK



## TOPICS

- PROFIT
- BUSINESS GROWTH & SCALABILITY
- CUSTOMER SERVICE
- BUSINESS NETWORKING
- LEADERSHIP



**Working with a room of teachers and professional staff, Matt was energetic, demonstrated a great sense of humour, and most importantly inspired and motivated. The feedback has been incredible and all have rated Matt as a terrific wrap-up to the conference.**

TEACHING AND LEARNING (REL.)  
NSW DEPARTMENT OF EDUCATION

INTRODUCING:

# Jemima Ashleigh



**Aussie  
speakers  
USA**

## Positioning and Start-Up Expert.

Former Police profiler Jemimah Ashleigh is a global authority on creating sustainable start-ups and positioning businesses and entrepreneurs as experts in their marketplace. She was named one of Australia's Top Female Entrepreneurs and a Woman to Watch in 2018.

With a no nonsense, straight shooter approach, Jemimah cuts through the noise and smashes the invisible barriers that hold people back from mega-success. Her perfect blend of street smarts, hands on experience and real life stories will leave you with no question as to what you must do to excel in your field and in life.

With a unique blend of heart, ambition and humour, Jemimah inspires audiences and leaves them laughing, crying and wanting to hear more. Jemimah unpacks the truth about navigating the challenges involved in the transition from law enforcement to quickly building three successful businesses from scratch.

She shares a wealth of knowledge that applies to everyone and inspires individuals and global audiences to reach for the stars. Jemimah shares tools and tips to boost your success whether you are building a neighbourhood business, a global empire or just need inspiration to squeeze more out of life.



MORE



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BOOK

## TOPICS

### 95% OF BUSINESSES ARE OUT...

how to beat the statistics and dominate your industry

### POSITION ME...

how to be front of mind with your clients

### WOMEN TO THE FRONT...

why female leaders are vital to your business' success



**This lady knows her topic, she has a passion for business I haven't seen in many women and was an inspiration to have on stage!**

MANAGING DIRECTOR, SKYWALK UTILITIES



INTRODUCING:

# Peter Baines



**Aussie  
speakers  
USA**

Peter Baines tells it like it is. He doesn't come from academia, he doesn't theorise on what makes good leaders, what he does do is share stories from some of the largest disaster and crisis scenes we have experienced in our lifetime.

Baines was on the ground in Bali after the bombings leading teams, he was one of the international leaders that spent several months in Thailand after the Boxing Day tsunami and he was also sent to Saudi Arabia and Japan after disasters hit both of those countries. During this time he was leading both the Australian and International teams in these multi jurisdictional responses.

He was seconded to work for Interpol in Lyon in France leading a counter terrorism project for the member countries of Interpol focusing on Chemical, Biological, Radiological and Nuclear threats and trends. Following Interpol he then spent time advising the United Nations Office and Drug and Crime in SE Asia on leadership and counter terrorism.

Leaving that behind he went on to build an International Aid Agency, Hands Across the Water, which surpassed the \$20m mark since establishment in 2005.

In January 2014, Peter Baines was awarded the Order of Australia Medal for his International Humanitarian work and in 2016 he received the Most Admirable Order of Direkgunabhorn for his devotional services awarded by the King of Thailand.



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BOOK

## TOPICS

LEADERSHIP MATTERS

EXPERIENCE MATTERS

DOING GOOD BY DOING GOOD



**Thank you for the amazing impact you had on my team today. You literally 'knocked the ball out of the park'!! The feedback was amazing – frequent references to best speaker ever and that is high praise as we have had international sports stars, high profile business leaders and media personalities speak at previous events.**

SCENTRE GROUP (FORMERLY WESTFIELD)



INTRODUCING:

# Gary Bertwistle



**Aussie  
speakers  
USA**

Gary Bertwistle is known as Australia’s thought leader in disruptive thinking. He is often called when companies or individuals lose their mojo.

Gary has built a reputation for helping people or companies unlock new ideas when they get stuck. Through his easy to understand, interactive sessions, his keynotes improve performance and help individuals and companies be at their best.

Gary’s keynote topics include creative thinking, how to get your mojo working, disruption and innovation for today’s leader. Gary has won the TEC speaker of the year on 3 occasions, an award voted on by Australia’s leading CEO’s. He has helped companies and teams of all sizes, in all industries and categories, to look at how they currently do things, and address what needs to change in order for them to think differently, be at their best and maximise their potential. Gary is the guy to help you get your Mojo working.



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BOOK

## TOPICS

### WHO STOLE MY MOJO?

When you’re stuck, and you feel like you’ve lost your mojo, this session will get you back on track.

### LEADING INNOVATION

The thinking, process and actionable steps to bring innovation to the culture of your company.

### WHAT MADE YOU THINK OF THAT?

Learn how to unlock your great ideas and bring new exciting concepts to life.



**Gary is like a shot of adrenalin  
to the right side of the brain.**

SCA AUSTRALIASIA, NEW ZEALAND.

INTRODUCING:

# Lucy Bloom



} **Aussie  
speakers  
USA**

Lucy is a change maker, exceptional communicator and business fixer. She created and led an advertising agency working across a diverse range of industries for 20 years before she stepped into the role of CEO of a brand new women's health organisation. In two and a half years she led a small team to raise \$7M for a network of hospitals in Ethiopia.

She then went on to transform a Cambodian children's charity as its first CEO. She is the creator of the world's first childbirth education program for men run in local pubs which she franchised nationally. She has since hit the speaker's trail full time, is writing her second book and consults as a business fixer, strategy machine and governance gun. You will find her challenging and entertaining in equal measure. Lucy Bloom is a rule breaker, idea maker and momentum creator.



MORE



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BOOK

## TOPICS

### DOING BUSINESS DIFFERENTLY

Discover how to do business differently, why fun should be a factor in your strategic plan, how kindness and optimism fuel your bottom line and how ordinary people achieve the extraordinary.

### COURAGE

Learn from one of the boldest women in business how the most courageous people face their fears and push through to overcome gob smacking challenges.

### MAKING MAVERICK MINDS

Discover how to train your thinking and those around you to turn ideas upside down, smash norms and do the unexpected.



Lucy impressed our audiences with her fast-paced, vibrant and thoroughly entertaining presentation. A wonderful storyteller; she delivers her messages with candour, humor and a realness that is often missing from the corporate speaker circuit. We highly recommend Lucy to any organisation that is looking for a speaker who is smart, informed and funny. Your audience will love Lucy.

GENERAL MANAGER, AUSTRALIAN FINANCE GROUP

INTRODUCING:

# Steven Bradbury



**Aussie  
speakers  
USA**

Introducing Steven Bradbury – The Southern Hemisphere’s 1st Winter Olympic Gold Medalist

Transitioning from being an expert speed skater to an expert motivational speaker has been an interesting ride for Steven. Since winning Olympic Gold he has spoken at over 1200 conferences and events across the globe. In his sporting career Steven armed himself with best support team he could find. The right team is key in any field and nowadays Steven works with a professional speechwriter, a comedian, his wife and his business development manager to hone his craft onstage. He loves the adrenalin he gets onstage and it keeps him coming back for more. Steven is also an expert at building specific client themes seamlessly into his show and adds a little Aussie larrikin and humour.

#### Keynote Highlights:

- A fully interactive show including motivation, videos, music, comedy and audience participation.
- You will actually hold, and have your photo taken wearing Steve’s Olympic Gold Medal.
- The saying ‘Doing A Bradbury’ was officially included in the Macquarie Dictionary in 2014. Learn how to put yourself in position to be the next to ‘Do A Bradbury’.



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BOOK

## TOPICS

**HAVING GOALS WRITTEN DOWN  
AND A ‘TO DO’ LIST IS NOT OPTIONAL**

**VISUAL TRIGGERS TO REMIND YOU  
TO THINK ‘BIG PICTURE’ MORE OFTEN**

**PERSONAL DEVELOPMENT STARTS  
WITH A POSITIVE MIND SET AND  
LEADS TO ADRENALIN AT WORK.**

**HOW TO ACHIEVE PERSONAL  
SATISFACTION – THE 1%ERS**

**Can I just start by saying how brilliant you  
were – a motivator and comedian, a unique  
combination! Su**

**ch an honour to hear and learn from your story  
– truly inspiring. Accepting the gold medal for 14  
years, not 90 seconds speaks volumes for your  
maturity. Also loved your strategies on positive  
mindset and teamwork.**

MICROSOFT AUSTRALIA MANAGING DIRECTOR

INTRODUCING:

# Mark Bunn



} **Aussie  
speakers  
USA**

Want to spice up your next event, learn the latest, cutting-edge research on health, optimal brain functioning and the new consciousness revolution, while having your audiences say “that was one of the best sessions I’ve ever attended”?

Former professional Australian Rules FOOTBALLER, Best-Selling Author of ‘Ancient Wisdom for Modern Health’ and international health researcher, Mark Bunn has the unique ability to help people ‘SIMPLIFY’ the SHIFT to HIGHER PERFORMANCE through a fascinating blend of ancient EASTERN WISDOM and the latest WESTERN SCIENCE.

Combining a laid-back (charming) Australian style with thousand year-old Eastern medicine insights (Ayurveda), the wisdoms of the world’s healthiest people and the secrets of the world’s top business leaders, Mark delivers practical, proven, yet simple tools and techniques for staying ahead of the game in terms of health, happiness and work-life success.



MORE



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BOOK

## TOPICS

### **MINDSPACE**

Win the Future of Human Performance

### **The DAILY HABITS of HIGH ACHIEVERS**

How to do 30% more... in 30% less time  
... with 30% less stress!

### **The CONSCIOUSNESS REVOLUTION**

Go beyond mindfulness ... and discover  
the key to ... EVERYTHING!

### **The HAPPINESS Advantage**

Why happiness is the key to success  
& how to be happier in minutes

### **ANCIENT WISDOM for MODERN HEALTH**

The simple (forgotten) secrets of the  
world’s healthiest people



**Mark will change the way  
you think about wellness  
and quite possibly your life.**

CEO NEWAYS INTERNATIONAL

INTRODUCING:

# Penny Burke



} **Aussie  
speakers  
USA**

What are you famous for? How do you build fame in business today? For a business, a service, an employer brand, or as a leader – how do you build your FAME?

Penny Burke has spent the better part of 30 years building fame in the advertising and marketing world. A Director of Australia's largest advertising agency, she helped create some of Australia's most iconic brands and campaigns, and has worked on some of the world's biggest brands. Penny takes the secrets that the biggest brands use to build their fame, and applies it in a practical and actionable way to businesses of all sizes.

Her message has been delivered in Australia, the US and Asia, and Penny's audiences appreciate that she puts the hard yards in before every event to tailor a keynote specific to the industry, ensuring her content is relevant and directly applicable. Whether it's building FAME for a business, or building your personal FAME as a leader, Penny brings decades of experience and wisdom to your stage, leaving audiences with specific tips and suggestions on how to better market themselves and their businesses.



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BOOK

## TOPICS

### THE 7 SECRETS TO BUILDING YOUR PERSONAL FAME FOR LEADERS

What are you famous for?  
How to be a better leader!

### ENGAGING THE HEARTS NOT JUST THE MINDS

Simple marketing tactics to build your  
– and your business – FAME

### WHY CONDOMS DON'T COME IN SIZE SMALL

The importance of emotional connections  
not just factual information



**Thank you so much for making our conference in Shanghai one of the best we've had. We've had outstanding feedback from our delegates, they found your session inspiring, engaging and funny – they learned so much too! You really delivered an outstanding session that our members got such great value from.**

SCHWARZKOPF

INTRODUCING:

# Ross Dawson



**Aussie  
speakers  
USA**

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur and strategy advisor, based in Sydney and San Francisco.

Strong global demand has seen Ross deliver keynotes and strategy workshops for major organizations in 30 countries. He helps his audiences to understand the deep changes that are shaping our future, and inspires them with positive, practical insights on how to shape the future of their companies and industries.

Clients that have been delighted by Ross’s keynotes include American Express, Citibank, Coca-Cola, EY, Google, IBM, Interpublic Group, New Scientist, Oracle, PwC, Star Alliance, Visa and many other leading organizations.

He is the best-selling author of four books including the acclaimed Living Networks, which foresaw the social networking revolution. He has 125K highly engaged followers on Twitter and has been named one of the world’s top influencers in the future of work, fintech, crowdfunding and Enterprise 2.0.

Ross has run executive and leadership programs at leading institutions globally, including University of Virginia, Singularity University in Silicon Valley, and the Australian Institute of Company Directors.

Ross’s frequent media appearances include CNN, Bloomberg TV, ABC TV, The New York Times, Washington Post, Boston Globe, USA Today, the Today show, and many others.



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BOOK

## TOPICS

### CREATING THE FUTURE OF BUSINESS

Inspiring insights into the drivers of change and how to seize the massive unfolding opportunities in your industry.

### BUILDING TOMORROW’S SUCCESSFUL ORGANIZATIONS

Energize your audience with powerful lessons on the future of organizations as work is transformed by AI and platforms.

### LEADERSHIP FOR INNOVATION

What leaders need to do today to enable massive innovation across organizations and disrupt their own industries.



**Thank you for contributing to our Professional Services Executive Advisory Council meeting in Miami. You got the summit off to a great start in helping SAP and global industry leaders to develop and define a long-term vision for the industry. The follow on discussions referred back to the points you raised.**

INDUSTRY MARKETING DIRECTOR, SAP

INTRODUCING:

# Catherine DeVrye



} **Aussie  
speakers  
USA**

Best-selling author of 8 books translated into many languages, the twice-voted Australian Keynote Speaker of Year & Executive Woman of Year-helps boost both the bottom line and team morale.

Catherine held senior government roles before becoming an IBM executive in Sydney, Tokyo & Hong Kong in marketing & leadership development. She's attended short courses at Harvard & lectured at Melbourne Business School on customer service, managing change & resilience to turn stumbling blocks to stepping stones.

She comprehends disruption from a practical, professional and personal perspective. Starting life in a Canadian orphanage, she's trekked to Timbuktu, beyond Everest base camp, swam from Europe to Asia and volunteered with street kids in Vietnam. And reminds audiences not to make mountains out of molehills!

Honoured to carry the Olympic torch, this surf lifesaver will help your team ride the waves of change. Her authentic depth/diversity of baby boomer wisdom combined with Gen Y energy & humour have earned repeat engagements on 5 continents with: American Express, BBC, Coca-Cola, Ernst & Young, IBM, Janssen Pharmaceutical, Kingdom of Bahrain, Microsoft, PWC, Qantas, Rolls-Royce, 3M, World Triathlon...

For a no risk-yet undiscovered-speaker in North America, you can't go past Catherine.



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BOOK

## TOPICS

### **CHALLENGE OF CHANGE...**

how to manage the 7 most expensive words:  
'We have always done it that way'

### **SHIFT HAPPENS BEYOND TIMBUKTU...**

Amidst paradigm shifts & disruption,  
build hope & resilience.

### **GOOD SERVICE IS GOOD BUSINESS...**

7 strategies to boost the bottom line.  
Create customers for life-plus a life for yourself.

**Thank you for the tremendous contribution to our business & the participative culture we have developed. Part of our success is due to your involvement & I am most grateful.**

VP, AMERICAN EXPRESS



INTRODUCING:

# Kieran Flanagan



} **Aussie  
speakers  
USA**

Kieran Flanagan is a Global Thought Leader on change, creativity and thinking differently to drive business growth. She is called on by some of the world's largest organizations to unlock the genius in their leaders and teams.

Funny, feisty and future facing, she will have your audience laughing while they learn to rethink their thinking, see change as opportunity more than threat and develop creative problem solving skills.

Described as "One of the C-Suite speakers to watch" by Meetings & Conventions USA, Kieran captivates audiences with her mix of personal stories and innovative thinking tools, providing practical takeaways they can implement immediately.

Kieran believes we spend too much time, money and focus developing our mental hardware (technology, systems and processes) when we also need to update our mental software (the way we solve problems and approach change).

She is a faculty member at Thought Leaders Business School, directed Australia's premier creative school and has worked with the world's biggest brands and businesses - from the United Nations to Coca-Cola.

She has been described as 'Edward De bono meets Melissa McCarthy'. So you know her onstage persona is going to making you think and laugh and wow your audience every time.



MORE



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BOOK

## TOPICS

### **CHANGE POSITIVE**

Make positive change.  
Make Change Positive.

### **VISIONARY LEADERSHIP**

Do more than just lead your team,  
lead your industry.

### **FUTURE SMART**

Tomorrow's critical capabilities are  
creative & collaborative intelligence.

**Comedy relief from down under...  
with a huge helping of knowledge!**

C-SUITE NETWORK, SAN FRANCISCO, USA

INTRODUCING:

# Leonie Freeman



**Aussie  
speakers  
USA**

Auckland is in the top 10 of the most unaffordable cities in the world to buy a house and despite much focus on the problem it is only delivering about half the number of houses needed. If we can't find a path to solving our crisis, the future looks bleak.

But Auckland is not alone – there are many cities around the world facing similar challenges – also struggling to try and solve a large complex, seemingly intractable problem. Leonie has a global solution and a proper fix to solving the Housing crisis.

Leonie is a business futurist, entrepreneur, housing strategist and speaker. She is a visionary leader and is regarded as one of New Zealand's leading business women having spent over 25 years disrupting and transforming businesses. This has included creating the concept of what is now realestate.co.nz in 1996 which was one of the first commercial websites in New Zealand. She purchased a small run-down property management business and transformed it before selling in 2007.

She has spent the last 8 years focused on contribution in the public sector and launched thehomepage.nz in 2016 as an independent initiative to solving Auckland's Housing Crisis.



MORE



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## TOPICS

### A PROPER FIX:

Solving our Housing Crisis

### DREAM IT, SEE IT, DO IT

How to defy disruption and ignite innovation in your organisation

### READY SET GROW

How to build a business, not a job

### LEADERSHIP CPR

Courage Perseverance Resilience



**Leonie Freeman is a change agent on steroids. Her fierce intellect, entrepreneurial success, honesty and commitment to social justice inspires all audiences. She is professional, prepared and practical.**

C-SUITE NETWORK, SAN FRANCISCO, USA

INTRODUCING:

# Andrew & Gaia Grant



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BOOK



Andrew and Gaia Grant are researchers, authors and keynote speakers who are best known for their innovation culture development work with top companies worldwide.

They have created a number of unique corporate simulations and resources, and have published two international bestseller books: *The Innovation Race: How to change a culture to change the game* and *Who Killed Creativity?... And How Can We Get it Back?: 7 essential strategies for making yourself, your team and your organization more innovative*. Gaia is also recognized internationally for her breakthrough doctoral research into innovation sustainability through the discipline of Strategy, Innovation and Entrepreneurship at the University of Sydney Business School, having previously studied creative thinking and innovation with the State University of New York.

The Grants are recognised as global authorities on creative thinking and innovation, having been engaged by market innovation leaders for the following sample projects: Nestle – ‘Innovation for Sustainability; Disney – ‘Creating Compelling Ideas’ ; Mercedes Benz – ‘Innovative Brand Positioning’; Estee Lauder– ‘Reimagining Regional Retail Models’, Salesforce – ‘The Future of Marketing’, Duke University (UAE Prime Minister’s office) – ‘Building Future Leaders’, along with many large finance institutions including: Citibank, Deutsche Bank, BNP Paribas, Allianz, Visa Card and UBS.

**Aussie  
speakers  
USA**

## TOPICS

### **WHO KILLED CREATIVITY?...**

#### **AND HOW CAN WE GET IT BACK?:**

Why ‘design thinking’ doesn’t always work.

### **THE INNOVATION RACE:**

Who wins, who loses and who gets eliminated in the global race to get ahead?

### **ARE YOU REALLY INNOVATION READY?:**

How to change a culture to change the game.

**Masterful story tellers who have compiled a rich set of tools for sustainable innovation methods.**

REGIONAL HEAD OF PRODUCT MARKETING,  
SALESFORCE.COM

INTRODUCING:

# Dan Gregory



**Aussie  
speakers  
USA**

Dan Gregory is obsessed with human behavior: a passion first awakened during his university years as he explored the worlds of psychology, sociology, philosophy and communication. This passion later helped him build globally awarded advertising and consulting businesses as a Strategic Planner, Creative Director and ultimately CEO, served him well as a stand up comedian touring the US, UK, Europe and Australia and as a regular on ABC TV's top rating Gruen series.

Today, he applies his behavioral focus to leadership, engagement, motivation and influence as he helps the individuals and organizations he works with learn what makes customers buy and teams buy in!

Having worked with organizations around the world from virtually every industry category, including Coca-Cola, CA Technologies, The Australian Navy and the Banking & Finance sector, Dan has built a reputation for not only feeding energy and inspiration into his presentations, but also delivering lasting change in his audiences.

His business acumen and rapier wit are often called on to help an audience or leadership team negotiate a tough conversation whilst simultaneously lifting the energy and optimism in the room.

In short, he helps smart people become people smart!



MORE



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BOOK

## TOPICS

### START WITH WHO

The force that drives all human behavior

### CULTURES OF THE WILLING

How to build a tribe of believers

### HACKING HUMAN NATURE

Why design beats discipline for performance



**What a fantastic way to kick off the New Year! (We've been) flooded with phone calls and emails about Dan and what a wonderful speaker he was.**

EXECUTIVES ASSOCIATION OF GREATER PHOENIX, USA

INTRODUCING:

# Justin Herald



**Aussie  
speakers  
USA**

Justin Herald would be one of Australia’s most known Entrepreneurs and Conference speakers.

At the age of 25 with only \$50 to his name, Justin Herald set about changing the course of his life.

Justin created Attitude Inc, a clothing brand that became an international licensing success that turned over in excess of \$30 million per year.

Justin’s success was so well noted that he was named the “INTERNATIONAL ENTREPRENEUR OF THE YEAR” for 2005.

He recently was also awarded the Future Leaders Award, which recognises him as being one of the 50 most influential leaders of the next generation in Australia.

Recently a major national newspaper described Justin as “One of Australia’s greatest marketing success stories”

He is also Managing Director of Customer Culture, one of Australia’s leading Customer Service and Customer Engagement training companies, that not only teaches staff the “how” to give great service, but more importantly, “why” it is needed. His expertise in this area has him in demand globally.

His website justinherald.com receives thousands of hits a week, and he is constantly asked to appear throughout all aspects of the media. He also is the author of 8 international bestselling books.

Justin is regarded as one of Australia’s most sought-after speakers with engagements booked all over the country and overseas speaking in front of 150,000 people each year.



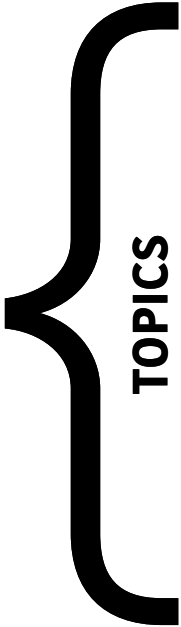
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BOOK



**HOW TO GROW A BUSINESS  
WITHOUT SPENDING A CENT**

**THE YEAR OF THE CUSTOMER**  
What’s your company’s “competitive edge”?  
Is it price, is it product?

**THE CYCLE OF A SALE**

**THE M.E. FACTOR**



**From the moment we met you until the end of the conference, your professionalism and energy were well noted. Your insights to customer service, buying behaviour and customers wants and needs was what our team needed to hear and understand.**

MARKETING MANAGER, ROCHE

INTRODUCING:

# Elly Johnson



} **Aussie  
speakers  
USA**

## Truth, Trust and Deception Expert

Policewoman turned businesswoman, Elly Johnson, is a leading authority on truth and deception. Elly’s work addresses the effect of truthfulness and the lack of it, on everyday life and explores how Truth Dilemmas® create challenges to hear, speak, hide or uncover truth.

Elly specialises in identifying situations where there is a higher likelihood of deception and reveals how to influence for truth in important interactions or high-stake situations. Whilst people are excited at the idea of becoming ‘human lie detectors’, Elly encourages them to first become ‘truth-attractors’, reducing the need to spot lies.

Swinging her very own lasso of truth, Elly channels her superpowers to show you how to read behaviour, get information, and attract more truth when it matters most. She debunks myths and leaves her audience with valuable tips to help get more truth and spot more lies, whether in the boardroom, the interview room, the lunchroom or the bedroom.

With experience in law enforcement, sales, management and business, Elly’s passion shines through as she shares stories and case studies that illustrate how a greater awareness of the importance of truth and trust can reduce risk and result in more productive, authentic and trustworthy relationships.



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BOOK

## TOPICS

### BETTER LEADERS

Truth: A key ingredient to productive teams

### HARNESS YOUR SUPERPOWER

Attract, speak and nurture truth for better results in business and relationships

### DISTINGUISH TRUTH FROM LIES

Myths and tips that everyone must know



**Having engaged Elly Johnson to speak at a high level security business event and a an after dinner presentation, I can highly recommend her engaging, upbeat and adaptable style that keeps the entire audience captivated.**

NATIONAL SECURITY DIRECTOR,  
THALES AUSTRALIA & NEW ZEALAND

INTRODUCING:

# Justin Jones



} **Aussie  
speakers  
USA**

Justin Jones - otherwise affectionately known as Jonesy, is Australia's pre-eminent Explorer, keynote speaker, adventure thinker and storyteller.

His expeditions have taken him to the very corners of the world. From the depths of blizzards in Antarctica, to the terror of 10 metre waves towering above and the suffocating heat in the heart of the Outback. He holds two Guinness World Record and a place as one of Australia's 50 Greatest Explorers of all time.

Over the past 18 years he has made a career of undertaking huge, epic, record setting expeditions around the world and sharing these on the stage and the screen.

A few notable expeditions include:

- world first unsupported kayak expedition from Australia to New Zealand
- world first unsupported return South Pole ski expedition
- 102 day expedition walking unassisted across the Australian Outback with a one year old!

An award-winning documentary producer (16 and counting!) he passionately believes in the power of storytelling to create change. If you want an audience to walk away inspired - with takeaways firmly cemented in mind, you have to shift them emotionally first.

To date he has shared his keynotes and facilitated workshops to over 350,000 people globally.



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BOOK

## TOPICS

### LESSONS FROM THE EDGE

Applying the lessons learnt from the most hostile environments and applying them to living a high-performance life.

### RESILIENCE & OVERCOMING ADVERSITY

Strategies and inspiration on how to create a winner's edge.

### ADVENTURE THINKING

Applying an expedition mindset to everyday and business life.

### RISK AND FEAR

Walking towards the unknown is the path you need to take.

**A colourful character...born with that compulsion to do something crazy, something INCREDIBLE.**

ALEC BALDWIN



INTRODUCING:

# Mark LeBusque



**Aussie  
speakers  
USA**

Mark LeBusque is known as the Human Manager whose clear purpose is “Making Every Human Belong”. In his 25 year Management career Mark discovered the critical ingredient of “Being Before Doing” - the real human element where connection and belonging intersect with the truth and authenticity.

Mark believes that in order to make real progress then humans must be able to speak their truth without fear or favour regardless of title or hierarchy. Mark helps humans to do this and organisations he works with to embrace a more authentic way of being in order for the doing to occur.

With experience across a wide range of areas from the floor to the boardroom in operations, customer service, sales, human resources, general management Mark has a unique ability to get underneath the noise and find the truth in order to allow individuals and organisations to thrive.

Harvard trained, today Mark applies his 7 Step Rewiring Managers Framework to focus on leadership effectiveness, engagement, motivation and influence as he helps the individuals and organizations to look within to find the answers to achieving outstanding results.

  
MORE

  
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BOOK

## TOPICS

- MOTIVATION – POWER OF PURPOSE AND AUTHENTICITY
- PEOPLE & CULTURE - HUMANNOVATION
- LEADERSHIP - REWIRING PEOPLE MANAGERS



**Mark LeBusque is such a dynamic, engaging speaker, his interactive keynote had him rated by the team as “the best conference speaker ever.” Mark has completely transformed how we engage as a team, our effectiveness, communication and interactions have reached new levels.**

NATIONAL SALES MANAGER, MILWAUKEE POWER TOOLS

INTRODUCING:

# Ron Lee



**Aussie  
speakers  
USA**

Ron Lee, CSP\*, “The Corporate Ninja”, speaks at conferences and trains Executives up to Chair level globally. The keynotes, consultations and master classes come from Eastern/Western Philosophies, Metaphysics, Martial Arts and the Performing Arts.

He studied at the NIDA, where Cate Blanchett and Mel Gibson trained. For nine years, Ron was a lecturer in Verbal Communication to final year undergraduates at UNSW.

As a dare in 1986, Ron appeared on a television programme, “Star Search”, performing stand-up comedy. After doing four shows, Ron started speaking exclusively at corporate events.

Acting, comedy, and eight forms of martial arts, gives Ron credentials to speak on personal power.

All presentations are high-impact, interactive, fun and memorable experiences that stay with people for years.

Ron recently trained a woman to five world championships in her Olympic sport, and clients have easily exceeded their business, private and sporting goals.

**Participants:**

1. become more solution-focused,
2. are inspired to raise levels of expectation of their performances personally and in teams,
3. focus in the same direction with less politics.
4. have huge fun.

You will increase team, stakeholder and channel partner engagement, retention and revenue.

Ron’s most popular presentation is “The Hoax”.



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BOOK

**TOPICS**

**THE CORPORATE NINJA’S GUIDE TO ACHIEVING ANYTHING WITH LESS EFFORT**  
Dramatically increase engagement, retention and revenue.

**THE HOAX**  
A Japanese corporate giant and friend of the global president/CEO imparts the wisdom of the East and the West in an interactive, high-impact and memorable keynote that will be fondly remembered for years.

**SPEAK! TAKING YOUR PRIVATES PUBLIC**  
Performing Arts-based skills that will have you presenting better than most professional speakers.

**Your sessions inspired them to focus on solutions and increase levels of expectation of themselves. Your presentations have been described by some as “the best conference session” I have seen. It’s comforting to know that you’ll deliver the goods, irrespective of the profile of the group.**

NATIONAL RETAIL SALES MANAGER,  
HOWARD’S STORAGE WORLD

INTRODUCING:

# Helen Mac



} **Aussie  
speakers  
USA**

After more than three decades working with a wide variety of clients, from large multi-national, corporate organisations to solo-preneurs; from senior executives to owners working at the “coal-face” of their business, Helen Mac knows that they all have one thing in common – a desire to get better results for themselves, their business and their people.

Her passion for showing leaders how to create departments and organisations, in which people feel encouraged to do their best, has lead to the development of The Leadership Mindset Institute. Using practical application of the principles of positive psychology, delivered in an energetic & dynamic style, Helen shares the keys to optimising the performance of all the leaders in a business - CEOs & owners; supervisors & team leaders; individual contributors.



MORE



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BOOK

TOPICS

**LEADERSHIP:**

The Fine Line Between Optimism And Delusion

**MINDSET:**

The Negative Impact Of Positive Thinking

**LEGACY:**

Living and Leading to Leave a Legacy

**COMMUNICATION:**

Boosting Results using Consequence Conversations



**Our audiences responded very positively  
...our critical business messages were  
woven into a well-targeted presentation...  
created a highly motivating atmosphere.**

BUSINESS DEVELOPMENT MANAGER –  
STRATEGY & PROJECTS, TUPPERWARE BRANDS

INTRODUCING:

# Andrew MacLeod



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**Aussie  
speakers  
USA**

An acclaimed speaker, Professor Andrew MacLeod brings diversity of experiences to your audience. He aims to entertain and have audiences thinking “I never thought of things that way”.

MacLeod has deep understanding of today’s changing geo-politics and what this means for people, businesses and governments. He chairs Griffin Law (UK), co-founding its Brexit Advisory Services. He sits on the board of ESG focussed Cornerstone Capital. He has held other senior roles in multi-nationals such as Rio Tinto.

In not-for profit, he is a Non-Executive Director of billion-dollar foundation, Smoke Free World, and advises numerous governments and charities globally.

MacLeod is a Visiting Professor at Kings College London, a Vice Chancellor’s Distinguished Fellow at Deakin University and a Senior visiting lecturer at Tasmania University Law School. At Kings, he contributes to counter-extremism thinking and led the ‘Beyond Shared Value Commission’ measuring, in financial terms, external risks to corporations.

His UN work included Chief of Operations of the UN Emergency Coordination Centre in Pakistan, where he negotiated a complex partnership between Pakistan, US and UK military and international NGOs and UN agencies.

He remains an officer of the Australian Army Reserve, and is a swimming silver medallist at past World Masters Games.

## TOPICS

**WHAT THE WORLD WILL LOOK LIKE IN 20 YEARS, AND WHAT A GREAT TIME TO BE ALIVE NOW.**

**SIX WARS AND NUMEROUS NATURAL DISASTERS: LESSONS IN LEADERSHIP.**

**WHAT IS HAPPENING WITH CHINA AND GLOBAL STRATEGIC CHANGE.**

**Andrew has the courage to ask the hard questions and challenge people to work at a higher level of meaning and purpose!**

THE FACULT AND CPO FORUM

INTRODUCING:

# Julian Mather



} **Aussie  
speakers  
USA**

An army sniper, a globe trotting cameraman and a magician walk into a bar... no joke! Julian Mather has been all three. Now, he en-courage-s audiences. He shows businesses and individuals how to tap into their hidden courage, which leads to greater confidence to solve their own problems.

It's not just the first hand, sweat from the brow authenticity that audiences relate to, they love his infectious enthusiasm. Julian's talks are more like one-man-shows brimming with emotionally compelling storytelling, audience pleasing magic and strategy underpinned by science.

The camera was Julian's passport to a ringside view of the world: from literally falling into the arms of murderers and rapists to lunching with nuns and nuclear scientists; from death row to prime minister's planes. Their collective courage inspired Julian on his own journey from behind the camera to in front of the camera, hosting a Youtube channel with 30 million views. From a shy start in life as a stutterer to now, a professional speaker.

Julian is an ordinary bloke with an extraordinary story who moves people to tears, moves them to laughter, moves them to act. Get your team started on their journey now.



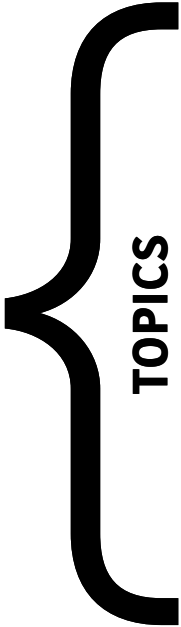
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BOOK



**LIGHTS CAMERA ACTION**

How leaders can look, sound and feel confident on-camera in the video age.

**DOES MY JOB SUCK OR IS IT ME?**

How to be a career survivor and thriver in this decade of change.

**THE SECOND BEST JOB IN THE WORLD**

The extraordinary adventures of a TV cameraman.



**I don't think we have ever had such an entertaining and educational feature at any previous sessions. The most impressive point is that each of our attendees could take something practical away that they could use on a daily basis in their workplace.**

AUSTRALIAN INSTITUTE OF RADIOGRAPHY

INTRODUCING:

# Bernadette McClelland



**Aussie  
speakers  
USA**

Business environments wanting to increase their revenue and profits and differentiate themselves in a competitive market, ask for Bernadette McClelland because of her thought leadership on sales performance, her ideas on thinking beyond resilience and her fresh perspectives surrounding personal leadership skills - all designed to master the results that matter.

Bernadette has proudly coached Harvard MBA students on their sales enablement curriculum, been the Master Asia Pacific coach for Anthony Robbins across twelve countries, authored five books on leadership and sales transformation, won a coveted Telstra award for Business Excellence, and continually shares her ideas around behaviour, the brain and business growth on stages in the UK, Europe, Thailand, India, NZ, Australia and North America.

But it hasn't all been wine and roses - Bernadette's recent and personal journey of resilience, resourcefulness and faith has taken her from being deep in Australia's welfare system, directly to the world stage, allowing her to weave such strong, educational and inspirational messages that resonate with businesses, teams and individuals, creating long term change.

It's her ability to keep things real, be openly vulnerable, share practical how-to's as well as inspirational maybes, that has her audiences in the palm of her hands.



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BOOK

## TOPICS

### BEYOND RESILIENCE

Why Resilience Is Not Enough In Today's VUCA World

### AMPLIFIED INTELLIGENCE

A Human Approach To The AI Trend

### THE FUTURE OF SALES TRANSFORMATION

The Art of Commercial Conversations

### START WITH WHO

Results That Matter The Most

**Loved, loved, loved Bernadette's presentation. Powerful, fresh content. Filled with real-life examples. Delivered with flair and humility. Focused on what the audience really needs.**

JILL KONRATH - KEYNOTE SPEAKER,  
BESTSELLING AUTHOR OF 4 SALES BOOKS

INTRODUCING:

# Rowdy McLean



**Aussie  
speakers  
USA**

Rowdy McLean is recognized as one of the worlds leading experts on motivation, leadership and culture.

He has spoke to over 300,000 people in all corners of the globe, from Asia, to Europe and the USA. His best selling books have been published in 7 different countries.

Voted in Australia’s top 3 speakers in 2017, Rowdy is in high demand because he connects with audiences, he walks his talk and he shares his message in a way that has people on the edge of their seats. Sharing real stories that anchor his content and providing tools that can be put to use immediately is the reason he gets invited back again and again.

His expertise lies in his experience. At 24 he started his own communications company, and retired just 10 years later. He became bored and has created 5 new companies. He has played professional rugby, run marathons climbed Mt Kiliminjaro, kayaked through the freezing waters of Antarctica and tracked gorillas in Rwanda.

Rowdy is the founder of the Leadership Institute of Australia has a Masters Degree in Business Administration is a fellow of the Australian Institute of Management and CSP recipient, (the highest honor awarded to speakers across the globe).



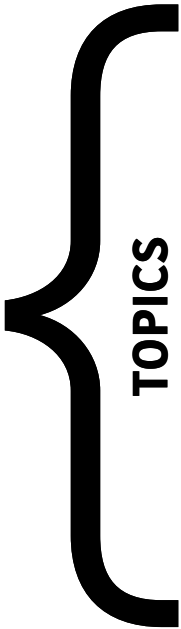
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TOPICS

## LEADABILITY

“Remarkable leaders are the driving force behind amazing teams and organisations”

## PLAY A BIGGER GAME

“One idea executed really well can completely change your world”



**Rowdy is sensational! He draws you into his world with his very real personality ... Rowdy tells his story with such honesty as the journey takes you through laughter, triumph and tears. The key message Rowdy leaves you with actually stays with you as though his journey is yours too!**

ADMINISTRATION MANAGER – CROWN GROUP



INTRODUCING:

# Warwick Merry



} **Aussie  
speakers  
USA**

Warwick Merry is a Master Of Ceremonies and an inspiring professional speaker, renowned for his high-energy presentations and seminars. Warwick ignites an endless passion to Get More out of life in the professional and personal experiences of clients who come from a variety of industries, including finance, government, professional associations, education, manufacturing and mining.

During his time in the corporate world, Warwick gained an understanding of the business environment that identified to him that some aspects of commercial culture are not sustainable. His business, Get More Pty Ltd, was created after he spent significant energy on personal development and broke away from these bonds. Today, Warwick's presentations are based on the philosophy of building a life that is based on choices, not on 'shoulds'.

Considerable business experience across small, medium and large leading companies, in combination with multi-industry experience gives Warwick the ability to design relevant and motivational presentations that carry client's key messages in an entertaining and memorable way.

From a formal function to an interactive workshop, and all events in between, Warwick will provide the professional scope to fit the occasion, meeting client's KPIs and ensuring guests are entertained, educated and inspired.



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BOOK

## TOPICS

### EXHIBITING EXPERT

As a product ambassador, Warwick spent over 12 months at a permanent trade show in Dallas, Texas. He has exhibited all over Europe, the USA and Australasia. He now offers client training in delivering significant increases in qualified leads and market exposure, both nationally and internationally.

### INSPIRATIONAL SPEAKER

An internationally accredited Certified Speaking Professional, Warwick has spoken in Germany, Denmark, Sri Lanka, UAE, China, USA and Australia. He has motivated and inspired thousands of people through his keynote addresses, workshops and programs. His presentations are appropriate, relevant, inspirational and motivational.

### MASTER OF CEREMONIES

A background in theatre, television and radio, as well as over 15 years in the corporate world, have given Warwick Merry the skills to keep an audience entertained, energised and engaged.

**Your ability to get back on stage at the right time and fill in with relevant and thought provoking questions and facts was fantastic. The fact that you held and even enlivened the crowd during this difficult moment did not go unnoticed. Our AV team were so impressed with how you dealt with the situation as well as the rest of the audience.**

TEDX MELBOURNE LICENSEE

INTRODUCING:

# Allan Pease



} **Aussie  
speakers  
USA**

Allan Pease researches and studies the psychology of selling, relationships and human communication. He teaches simple, field-tested skills and techniques that get results.

And he delivers his message with humor, which motivates people to want to use these ideas immediately. Allan takes you through powerful communication techniques and teaches you how to decode other people's behavior - and what to do about it. He also reveals the subtle clues that appear in meetings, phone calls, negotiations and face-to-face encounters.

Known worldwide as "Mr Body Language", Allan's own record in the field of selling, motivating and training is equaled by few others. He is a born achiever, starting his career at age 10 selling rubber sponges door to door. At 17, he was the No.1 national salesman for a company selling bed linen, pots & pans. At 21, he was the youngest person ever to sell over \$1,000,000 of life insurance in his first year, qualifying for the Million Dollar Round Table.

He has addressed audiences in 70 countries, and his programs are used by businesses and governments to teach powerful relationship skills. His messages are relevant to any area of life that involves winning people over, getting them to like you and say 'yes'.



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BOOK

## TOPICS

### THE ANSWER

Reveals the remarkable Brain Operating System known as The RAS. When you know how to program it, you can achieve anything you want out of life.

### COMMUNICATING FOR RESULTS:

how to get the best result in business by understanding what people are really thinking.

### BODY LANGUAGE:

it's not what you say.

### HOW TO BE A PEOPLE MAGNET

By getting people on your side in any area of life.

### QUESTIONS ARE THE ANSWERS

Is THE tried and tested sales and negotiation system that motivates others to WANT to join your cause!

**Allan's presentation was humorous and entertaining and very motivational; a hard combination to achieve. Allan would be a huge asset to any organisation who is looking for an amazing, one-of-a-kind speaker.**

BUSINESS IMPROVEMENT MANAGER,  
FLIGHT CENTRE TRAVEL GROUP

INTRODUCING:

# Matthew Pollard



**Aussie  
speakers  
USA**

Young, energetic, contemporary, relatable, a powerhouse of differentiation, an expert in niche marketing, and a master sales systemization strategist, Matthew is passionate about helping organizations thrive and succeed. With five multimillion-dollar business success stories to his name, all before the age of thirty, his achievements are reflected in the value and credibility he brings to every presentation.

Matthew's methods come from hands on, real-world experience, providing instantly-actionable strategies that make a real and lasting difference to audiences. And when it comes to understanding what makes a speaker truly stand out, Matthew gets it. He holds a CSP, the highest designation awarded by the National Speakers Association, and is an internationally award-winning blogger and contributor to Fortune, Entrepreneur, and CEO Magazine. He has appeared on multiple Fortune 500 stages, including an Oracle ten-keynote roadshow and a featured speaker slot at Microsoft's largest annual event. He's the author of the bestseller *The Introvert's Edge*, endorsed by Neil Patel, Brian Tracy, Harvard, Princeton, and dozens more.

If you're looking for a keynote speaker with an edge, who provides absolute return on investment, who will assist your organization in achieving unprecedented results, Matthew Pollard is your Rapid Growth® Guy!



MORE



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BOOK

## TOPICS

### **RAPID GROWTH, THE LAZY WAY:**

Discover the 3-step system to making your competition irrelevant.

### **Build Your Story Playbook:**

Drive a 4-10X growth in sales through the power of value-articulated story.

### **The Introvert's Edge:**

Confront the stigma around introversion and harness your natural superpowers.



**Matthew's presentation was relevant, gripping, and paradigm shifting. I have not seen another sales training hold the audience's attention like this one, and I am applying the lessons I took away from it already.**

PARTNER SALES MANAGER, ORACLE

INTRODUCING:

# Phil Preston



**Aussie  
speakers  
USA**

In an era where competition is high and trust is low, Phil helps businesses unlock value using commercially smart and socially good strategies - the new frontier for innovation and high performance outcomes. He has the rare ability to convey complex, transformative ideas in engaging and entertaining ways.

Keeping up with trends and relentless change is hard when you're being asked to deliver more-with-less in shorter timeframes. Accessing new ideas, skills and resources is the key to staying relevant and getting ahead.

Phil specialises in effective collaboration techniques that uncover amazing business and world-changing opportunities.

His hands-on approach and experience is second to none, having worked with a range of blue chip company's, NGOs and government departments.

Phil formerly led an investment research team responsible for \$40 billion of global assets until changing course to follow his passion for bringing people together and making a difference at scale.

He was invited by Harvard's Professor Michael Porter and strategic philanthropist, Mark Kramer, to Boston in 2013 to help advance the 'shared value' and win-win principles that underpin his work.



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BOOK

## TOPICS

### **BUSINESS INNOVATION & GROWTH**

How to create commercially smart and socially good strategies for revenue growth and productivity

### **CSR & SUSTAINABILITY**

Applying 'shared value' principles to take your CSR agenda to the next level

### **ENGAGING BUSINESS IN SOCIAL CHALLENGES**

How government and NGOs can tap into exponentially greater resources to solve problems at scale

**Phil's engaging style, thought leadership and practical case studies added huge value to each delegate and the overarching program.**

AUSTRALIAN FOOD & GROCERY COUNCIL.

INTRODUCING:

# Ben Price



**Aussie  
speakers  
USA**

Australia's Best Impersonator, Comedian and Keynote Speaker, Ben Price has his audiences rolling in the aisles with his 200+ dead-on impressions of Donald Trump, Arnold Schwarzenegger, Steve Irwin, Ben Stiller, Liam Neeson, Homer Simpson, Morgan Freeman, Dr Phil and many more.

Since competing in the Grand Final of the 2011 season of Australia's Got Talent, Ben has become a highly sought-after comedian performing worldwide.

Having over 60 TV appearances both in Australia and the US he's been seen on The Today Show, Good Morning Washington, Good Morning Texas, Great Day Connecticut, CT Style, Great Day Houston, Daytime, The Morning Show and Huckabee and more.

Ben is in high demand for corporate appearances worldwide. He's worked for hundreds of corporate clients including Coca-Cola, McDonald's, Toyota, Qantas, Microsoft etc.

Ben's material is not only hilarious but also clean and can adapt to any organization or event. He is a versatile talent who can appear in character if requested, or perform MC work as himself, while incorporating many characters into a routine.

Book Australia's Best Impersonator today for an unforgettable sidesplitting experience!



MORE



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## TOPICS

HUMOR

MC EVENT

COMEDY/IMPRESSIONS MASTERCLASSES

INSPIRATIONAL



**You certainly made a HUGE impression on us and most importantly you made me look good for choosing you!! Love your work and can't wait till our next function to have you!**

QUEST APARTMENT HOTELS

INTRODUCING:

# Rachael Robertson



} **Aussie  
speakers  
USA**

Rachael is the opening and closing keynote speaker of choice for events looking for practical take-away leadership and teamwork tools, built on a fascinating and inspirational true story of leadership in the world’s most extreme workplace: Antarctica.

Rachael presents around the world, sharing how she led her diverse and isolated multi-national team, and applies the lessons learned in the world’s toughest workplace to everyday corporate life.

She shares how she built a resilient, high-performing team based on the foundation that “respect trumps harmony”. With great insight, she uses her unique experiences to demonstrate how she built an agile, innovative and collaborative team that thrived through the harsh, Antarctic winter. Her practical tools apply to any team, any sector, any industry, and it’s this broad appeal that has seen her invited to present at over 1200 events globally. With a humble, down-to-earth style, hilarious stories, and stunning photography, audiences are inspired by Rachael’s presentation and remember her leadership insights years later.



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## TOPICS

**PEAK TEAMS:**

the tools to build a culture that encourages innovation, agility and collaboration

**INSPIRING LEADERSHIP:**

how to lead through adversity and keep your team focused on the main goal

**SAFETY:**

build a safety leadership culture where every person takes responsibility

**WOMEN:**

drive your own career, take action and “regret what you did, don’t regret what you didn’t do”



**Inspirational leadership..real,  
unique and fascinating stories...  
great insights and practical  
tools... simply excellent.**

DIVERSITY TEAM, EXXON MOBIL

INTRODUCING:

# Blythe Rowe



} **Aussie  
speakers  
USA**

Blythe Rowe, often described as a 'little pocket rocket' is widely recognised for her expertise in people, culture & performance as well as her ability to shake things up.

She partners with organisations across the globe in their quest to future proof their people and business by developing brain-friendly leaders, building connected & accountable teams and creating workplaces which optimise performance.

Blythe has worked in Senior Human Resources & Organisational Development roles for over 13 years in global organisations and is the author of the book 'Bullies, Blamers & Bludgers'. She is on a mission to rid workplaces of toxic behaviours, build meaningful relationships & create workplaces worth belonging!

She is the creator of the Business Connection Model, the five key things organisations must do in order to connect the hearts and minds their people.

Blythe is as authentic as it gets. Audiences absolutely love her energy, passion and fun that she brings to their event as well as the simple and pragmatic strategies that they can apply!



MORE



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## TOPICS

### **PERSONAL ACCOUNTABILITY & SELF-LEADERSHIP**

How to spot unproductive behaviours & drive ownership to maximise personal performance

### **BRAIN-FRIENDLY LEADERSHIP**

How to create cultures of safety & innovation to optimise performance

### **SCIENCE OF CONNECTION**

Unlocking the five step formula to creating quality relationships, loyal teams and raving fan customers in an artificial world

### **BUILDING CONNECTED TEAMS & CULTURES:**

Unpacking the five-part Business Connection Model to connect the hearts & minds of your people

### **The NEXT BIG THING IN PEOPLE**

Strategies to future proof your career and organisation to survive & thrive in the technological revolution



**Your presentation yesterday was magnificent – there is little doubt you are doing just what you should be doing. Thank you for helping your Navy's Fleet Air Arm continue on its journey from good to great and great to better.**

COMMANDER FLEET AIR ARM, ROYAL AUSTRALIAN NAVY



INTRODUCING:

# Meg Salter



**Aussie  
speakers  
USA**

Meg Salter is one of Australia's most energetic and influential business speakers and trainers.

She has been providing inspirational presentations and workshops for over fifteen years to more than 70 companies in 13 countries. As the owner of Auridian Training & Consulting and with over 25 years' experience in sales and service industries in Australia and the UK, Meg is dedicated to bridging the gap between what businesses are doing and what clients expect. With her no excuses approach to behavioural change and a common sense attitude towards skill development, Meg's unique and entertaining style will encourage even the most jaded to become outstanding business-people and leaders.

As an authority in sales and leadership, Meg is committed to empowering individuals and organisations to change their behaviours and mindset in order to achieve success. Her dynamic presence and infectious humour are hallmarks of her spirited style, and she has been honoured to have been listed in speaker line-ups with global superstars including Stephen Lundin, Li Cunxin and Stedman Graham. Passionate and inspirational, Meg is a charismatic catalyst for change.

Between managing Auridian and travelling as a speaker and consultant, Meg Salter is the proud mum of two delicious and spirited young children who keep her happy, grounded and always in need of a beverage.



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## TOPICS

**SALES:**

Selling in the information age.

**PRODUCTIVITY:**

Get focused, get organised, get disciplined.

**BUILDING RELATIONSHIPS:**

With clients, colleagues and partners.

**LEADING THROUGH CHANGE:**

Manage performance through times of change.

**Meg's session was full of great ideas presented in a way that kept the room of over a thousand participants captivated the entire time.**

BUSINESS IMPROVEMENT MANAGER,  
FLIGHT CENTRE TRAVEL GROUP

INTRODUCING:

# Brian Smith



} **Aussie  
speakers  
USA**

Brian Smith is a passionate innovator and is known as a “serial entrepreneur.”

Brian is best known as the Founder of the UGG Australia Brand, a business that he started with \$500 of “borrowed capital.” As CEO for 17 years, he built the brand from a localized surf item into a national comfort casual footwear brand with outreach to Japan, England and parts of Europe.

Growing too large for him to finance, he sold the business to publicly traded Deckers Outdoor Corporation, who have grown the brand to exceed one billion dollars in worldwide revenues for the past six years.

In 2000 Brian invented a lightweight concrete, which he incorporated with steel stud framing to create Ecolite, a prefabricated-wall building product. After the first large contract for the U.S. Military, he licensed the production to a contracting company who installed over 100 structures from one to six stories high. The disappearance of construction orders during the recession in 2009-12 caused the licensee to close the factory.

Brian is committed to teaching entrepreneurs how to leverage their most precious assets from within, and to recognize and pursue their passions to create a fulfilling and successful life. To this end, he authored the book “THE BIRTH OF A BRAND – Launching Your Entrepreneurial Passion and Soul”, and has become a sought after Keynote speaker and mentor to small business owners.



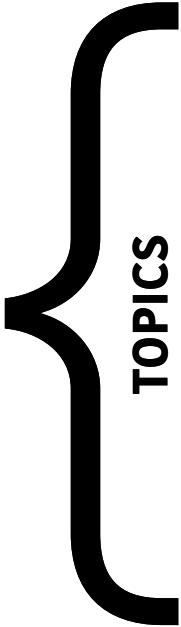
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TOPICS

:

PRACTICAL PERSEVERANCE  
THE BIRTH OF A BILLION DOLLAR BRAND  
YOU CAN'T GIVE BIRTH TO ADULTS



**Brian you got 5 Star Reviews in the survey... a great fit for our chapter as your story was so authentic and real. Thank you so much!**

CHAPTER MANAGER, EO COLORADO

INTRODUCING:

# Paul Spinks



} **Aussie  
speakers  
USA**

As a Paramedic and Trauma Counsellor, Paul Spinks has dealt for years with people at their most vulnerable, helping him to create unique insights into the challenges people face in dealing with their own health, both mentally and physically.

Where war-torn and poverty ridden countries are desperately trying to stay alive, we are making choices to end ours, or medicating ourselves just to front the day. Is it time we are all engaged at a different level? You will be shocked to learn how cracks form in your mental and physical health and why it's a reasonable theory that we must try new approaches to maximise both staff and our home performance.

Paul's experience in the field of mental health field unquestioned, with his background as a paramedic helping him to build trust with his audience and adding great weight to the message he delivers. Driven by a desire to change public perception around the growing impacts of mental health, how we as a society are micro managing ourselves sick, Paul is regularly called upon as a professional speaker to talk to these important issues and is now bringing his Australian take on human performance to American audiences.



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## TOPICS

### DO LIFE DIFFERENTLY

The leading cause of death in the civilised world is suicide, what have we got so horribly wrong?



**I can't thank you enough for the outstanding talk yesterday which has undoubtedly had a profound impact on attendees... you were the perfect choice to change the perception of our staff wellbeing program from the 'nice to have' to something that's fundamentally essential to our core business.**

OFFICIAL TRAINING PARTNER GOLD COAST 2018  
COMMONWEALTH GAMES

INTRODUCING:

# Scott Stein



} **Aussie  
speakers  
USA**

Scott Stein has helped thousands of leaders around the world. As author of *Leadership Hacks: Clever Strategies to Boost Your Impact and Results*, he is considered the global authority on implementing fast track leadership strategies that get results.

Scott is a highly sought after international speaker and expert on leadership and influence who helps many of the world’s best-known brands to mobilize their leaders and their people including American Express, McDonalds, City of Sydney and Habitat for Humanity to name a few.

Being based in Sydney Australia for the past 22 years, he travels the globe to help leaders identify and implement strategies that inspire their people to do the things that matter in less time to achieve greater success. As the CEO of an international Learning & Development company, Scott understands the challenge that many leaders face when trying to juggle multiple projects and multiple people across multiple time zones.

Scott has a Master’s Degree in Communication and received the Certified Speaking Professional (CSP) designation from the Professional Speakers Association, which recognises him as one of the top speakers across the globe. He is known for his inspirational style and ability to provide practical insights that work.



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BOOK

## TOPICS

- LEADERSHIP HACKS:**  
A Smart Leaders Guide to achieving more in less time.
- DELEGATION HACKS:**  
How to Get Staff to Do What You Want:  
Delegation Hacks
- COACHING HACKS:** How to Get Better  
Results in Less Time
- INBOX HACKS:**  
Strategies to Hack Your Inbox that Work
- TEAM MEETING HACKS:**  
How to Hack Team Meetings that are a Waste of Time



**Feedback from your session is that you nailed it and left a great impression on our managers. When someone says you “can teach an old dog new tricks” it means they really took something away – thanks.**

MAZDA

INTRODUCING:

# David Thomas



**Aussie  
speakers  
USA**

Keynote speaker, thought leader and business futurist, David Thomas inspires, motivates and educates global business leaders, entrepreneurs and investors about the massive potential offered by modern China. He takes them on a journey to identify, build and facilitate long-term business and investment relationships and he arms them with the knowledge and tools to navigate the cross-cultural challenges.

He regularly speaks at Conferences, Workshops, Seminars and Board Meetings around the world to a wide range of audiences and is well known in the Asia Pacific region as a 'China Expert'.

Moreover, having worked with SMEs from many industry sectors, David's experience and expertise is broad and deep. These industries include retail, professional services, financial services, manufacturing, healthcare, food, tourism, education, publishing, real estate, design and technology.

Having worked on the ground for over 30 years, he has practical examples, case studies and anecdotes to bring his presentations to life, making David an easy choice for companies and entrepreneurs looking to learn about doing business with China.



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## TOPICS

### THREE CUPS OF TEA

The secret to building long term sustainable business relationships in Asia

### EIGHT CRITICAL STEPS

The critical path to launching your product, service or idea in China

### BRINGING CHINA TO YOU

Do business with the Chinese without leaving home



**David's presentation was engaging, humorous and delivered in a relaxed manner and was well received by our clients, His insights into the China economy & future plans were enlightening, even to our China delegates.**

REGIONAL SECTOR HEAD, DHL GLOBAL FORWARDING

INTRODUCING:

# Peter Thurin



} **Aussie  
speakers  
USA**

Peter Thurin is an international speaker and leading authority on achieving excellence. As founder of blackbelt in excellence he educates people all over the world and empowers them to achieve excellence in their own lives.

He is a dynamic, inspirational and passionate speaker and a powerful catalyst for business growth. He brings a relentless focus on the choices we must make and the challenges we must embrace to lead us to our passionately desired end result. He has a rare ability to merge his insight, skills and experience with your business context to demonstrate tangible improved business outcomes.

Peter's focus on people excellence has been a major factor in the remarkable results achieved by many of the companies he has worked with. He achieves this by using martial arts as a metaphor for performance, achievement & growth and a strategy for success.

Peter empowers people to become fully committed to their success and gives them the tools to achieve their goals.

He has actually done what he talks about! Peter is a successful entrepreneur with multiple profitable start-up and exits, has represented Australia internationally in tennis, coached Australian Rules Football and is a third Dan black belt in Taekwondo.



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## TOPICS

**BLACKBELT IN EXCELLENCE;**  
Perform, Achieve, Grow

**CULTURAL EXCELLENCE;**  
Creating environments that enable your people to shine

**LIFE DESIGN;**  
Focus on what matters most to you



**Peter, you didn't just inspire  
my organization, you changed  
our way of thinking.**

SENIOR VP OF SALES AND MARKETING,  
VIAWEST INC. DENVER USA

INTRODUCING:

# Nils Vesik



} **Aussie  
speakers  
USA**

Around the globe, Fortune 500 companies such as Nestle, HP & Pfizer turn to Nils Vesik to share his unique game changing innovation techniques for formulating commercial insights, ideas, extraordinary customer experiences and irresistible products.

Nils Vesik is an international authority on innovation and the inventor of the 'Innovation Archetypes Process'. This process enables common people to create uncommon market leading innovation that empowers organisations to forge forward in new markets, whilst driving incredible commercial returns.

Nils's captivating storytelling coupled with his practical innovation processes consistently increase learning transfer and create commercial gains. In fact, his most recent client, a major US manufacturer R&D team, doubled their innovation output in the 12 months following his engagement. Put simply, audiences who work with Nils shift from creating insignificant ideas to becoming indispensable idea generators that continue to realize innovation for years to come.

Nils unpacks the million-dollar innovation principles used to create rapid growth for the future. This enables organisations to shift from being on the back foot, to identifying and seizing the customers of the future. Equipping them to rapidly invent the products, processes and services that create raving fans and insatiable customer desire.



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## TOPICS

### IDEAS WITH LEGS

How to rapidly generate insights, ideas & prototypes that create incredible business growth.

### THE NEXT BIG THING

Capitalize on the key critical trends that will affect your industry, from consumer social trends to technological & scientific trends.

### CX REINVENTED

How to innovate seamless customer experiences that create customer delight and customer desire.

### THINK ON YOUR FEET

Techniques to quickly analyse any high-pressure situation and create an executable innovative solution.

### Nice link between neuroscience and innovation.

KONICA MINOLTA

### Innovation for, not just the elite.

LUCY RAYMOND, WILEY



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